

DOC DASH NEWS

NO.3

AUGUST 2024

REACHING HIGHER HEIGHTS





A NOTE FROM THE INVENTRESS

The murder of Michael Brown in 2014 was a catalyst for a profound shift in the national conversation about police accountability, community safety, and the urgent need for systemic reform. For DOC DASH, this tragedy underscored the critical gaps in communication and response that exist between law enforcement and the communities they serve. The aftermath of Michael Brown's death revealed the devastating consequences of a lack of standardized safety protocols and the erosion of trust that occurs when communities feel unprotected

and unheard. DOC DASH was born out of the realization that these gaps could no longer be ignored, and that innovative solutions were needed to prevent future tragedies and restore trust in public safety systems.

August 9th marks the 10th anniversary of Michael Brown's murder. DOC DASH pays solemn homage to his memory and the enduring legacy of his family's fight for justice. Michael Brown's death was a pivotal moment that ignited a national movement, shedding light on the deep-seated issues of racial injustice and police violence. DOC DASH recognizes the profound impact that his tragic loss had on awakening a generation to the need for systemic change. In honor of Michael Brown, DOC DASH remains steadfast in its mission to standardize safety protocols that protect and respect the humanity of every individual, aiming to prevent such tragedies from ever occurring again.

In this time of reflection, DOC DASH also honors the strength and resilience of Michael Brown's family, who have tirelessly advocated for justice and reform over the past decade. Their unwavering determination has inspired countless others to join the fight for a safer, more just society. DOC DASH is committed to carrying forward the spirit of their advocacy, ensuring that Michael Brown's legacy continues to drive meaningful change. As we remember the past and look to the future, DOC DASH stands in solidarity with his family and all those who work toward a world where every life is valued and protected.

Sincerely

Kimberly St. Clair

The Inventress



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MISSOURI'S VALENTINE LAW

Paving the Way for Compliance

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DOC DASH UNVEILS REVOLUTIONARY SAFETY PROTOCOLS TO MISSOURI DEPARTMENT OF COMMERCE AND INSURANCE



DOC DASH recently presented its groundbreaking safety protocols to the Missouri Department of Commerce and Insurance (DCI), marking a pivotal step toward transforming how safety is managed across the state. DOC DASH aims to standardize emergency response protocols, significantly reducing critical response times and enhancing public safety. This partnership has the potential to set a new standard for safety measures nationwide, ensuring that Missouri remains at the forefront of innovative, life-saving solutions.

It is important to note that the DCI has not committed to a partnership with DOC DASH, DOC DASH is aware of the role and importance of the DCI's inclusion.

DOC DASH aims to integrate its comprehensive protocols to engagement into Missouri's regulatory framework. By doing this, the state will not only be enhancing its current safety measures but also positioning itself as a leader in public safety innovation.

This forward-thinking approach has the potential to lead to greater public trust, lower insurance costs, and, most importantly, the preservation of lives in critical situations.

Looking ahead, the success of a collaboration with the insurance industry could inspire broader adoption of standardized safety protocols across various sectors, including law enforcement, healthcare, and education. The ripple effect of these efforts would likely lead to safer communities, more efficient emergency responses, and a stronger, more resilient public infrastructure. DOC DASH's commitment to partnering with the insurance industry underscores its mission to protect and empower communities, setting a new benchmark for how public and private entities can work together to achieve common goals in safety and well-being.



The new ‘talk’ and the legacy of Mike Brown



Cristina Fletes-Mach / SI



**We Live Here: 10 Years
After the Ferguson
Uprising**

Michael Brown Jr. has become a symbol and a gateway for people to talk about racial injustice and policing. Chad Davis of [We Live Here](#) explores how people view Brown's legacy, the DOC DASH program and how its founder,

Kimberly St. Clair, is training students to safely communicate with police during a traffic stop.

DOC DASH recently took center stage on the "We Live Here" podcast with Chad Davis, where the innovative platform's mission to revolutionize safety protocols was spotlighted. During the interview, the conversation delved into the critical need for standardized safety especially in communities that have historically been underserved and targeted. DOC DASH's founder shared powerful insights on how the platform aims to bridge gaps in communication and ensure that every citizen, regardless of their background, has access to timely and effective safety measures. The interview highlighted DOC DASH's commitment to creating a safer, more equitable society by leveraging technology and community engagement.

As the podcast reaches a wide and diverse audience, the interview served as a crucial platform for raising awareness about the importance of standardized safety protocols and the impact they can have on public well-being. The collaboration between DOC DASH and community leaders, as showcased in the podcast, reflects a shared vision of empowering individuals and institutions to work together for a safer future. This interview not only brought DOC DASH's innovative solutions to the forefront but also sparked a broader conversation about the future of public safety in America.

SPOTLIGHT

Officer Travis Brown – A Story of Dedication, Courage, and Community Support



Our DOC DASH spotlight today shines on Officer Travis Brown, a brave and dedicated member of the Ferguson Police Department, who has become a symbol of resilience and sacrifice. On August 9, 2023, during a protest marking the tenth anniversary of Michael Brown's death in Ferguson, Missouri, Officer Brown sustained a severe brain injury while performing his duty. The protest, charged with deep emotions and a history of social unrest, took a tragic turn when tensions escalated. Amidst the chaos, Officer Brown was knocked down, causing him to strike his head on the concrete ground. The impact led to a traumatic brain injury that required immediate and intensive medical intervention.

The severity of Officer Brown's injury has highlighted the inherent risks that law enforcement officers face during high-tension public events, especially in moments that resonate deeply within a community. His condition demanded critical care, and he continues to undergo extensive treatment as he embarks on a challenging road to recovery. In the face of this adversity, Officer Brown's family, friends, and colleagues have rallied around him, offering unwavering support and encouragement. The



The outpouring of concern from the community underscores the deep respect and appreciation for his service. As Officer Brown continues his recovery, any assistance to help with his medical expenses and ongoing care would be greatly valued. Contributions can be made through his [GoFundMe](#) page, where every gesture of support makes a difference in his journey toward healing.

Officer Travis Brown's story is a powerful reminder of the courage and dedication that law enforcement officers bring to their roles, even in the most challenging circumstances. DOC DASH stands with Officer Brown and his family during this difficult time, and we join the Ferguson community in extending our heartfelt support and prayers for his full recovery.



St. Louis Character: 'Inventress' Trains People for Police Encounters



ST. LOUIS
BUSINESS JOURNAL

By James Drew

Reporter, St. Louis Business Journal

As children growing up on Westminster Place in St. Louis, Kimberly St. Clair and her brother, Bryan, found joy in discovery, the process of building things and solving problems.

“We would build contraptions. My grandfather was always at Selkirk buying things second-hand. We’d put together bikes, put together go-karts, building houses for our Barbies and Kens. It was very little built on the actual play of doing it. It was built on the perfection of making it,” St. Clair recalled about her childhood in the 1970s.

That experience paid off later in life for St. Clair, the founder of Doc Dash, a business she launched in 2020. In response to fatal police shootings of Black people nationwide, St. Clair created the program to train students and law enforcement officers about how to handle encounters including traffic stops. She also invented a billfold to show a driver’s license and other documents to police, inspired by her son, who was diagnosed with autism; and a fitness trainer who lost the ability to speak after a stroke.

St. Louis Character: 'Inventress' trains people for police encounters

“I believe that’s how Doc Dash became so fundamentally easy because our entire childhood was building something,” said St. Clair, who added that the business has not generated much revenue so far, the biggest amount being a \$30,000 state grant to train students at Normandy High School. “And that money went for us paying the people who did the work,” she said. St. Clair said she generates income by working as a mobile notary for a company owned by her sister, Donna Shanks.

Before founding Doc Dash, St. Clair worked for several years in the mental health field and the pharmaceutical industry.

What interested you in the mental health field? I don’t know if it was anything interesting or I just fell into it. It was so natural for me. I still credit it as one of the best jobs I’ve ever had because it taught me so much. I learned instantly how to meet people where they were. I dealt with some really psychotic people and my job – which I believe was how I became so successful in pharmaceutical sales – I really had to sell you on your psychosis to trust me. When I say sick, I mean like your TV is talking to you sick, like people are shooting rays into your body, like the President is talking to me and I need to go see him sick. They would send them to me because I had gotten so good with that population.

How did you get into pharmaceutical sales? I was suffering financially. At this point, I had a daughter — \$900 a month and then you have a baby. I tripled my income overnight at Innovex, a contract company that the big pharmaceuticals would hire if they needed a little extra help. I sold every single thing that has to do with your body. After a long stint of unemployment, I got hired by Schering-Plough. That’s where I had all of my success. It was about 100% autonomy. I’m given a territory and this is the goal, and I got to know each doctor. I made friends very easily and I was able to look at their practice, identify the particular patient type and this is what you sell or write this (prescription) for.

St. Louis Character: 'Inventress' trains people for police encounters

(In 2009) Merck bought Shering-Plough. I was selected to be part of the neuroscience division. It was bad. Whenever you're being acquired, you are the stepchild. I wound up being in the top 10% of growth in sales. Then they said, "tomorrow everybody stay home and you'll get a call to see if you still have a job." And then I got a call and they said, "we don't need you no more." It had to happen that way because once I was put out, I could never go back. I could never be sold on somebody else's dream, so I had to come up with something. It also was the first time in my entire life that I was able to be present with my kids. I don't look at it as what they did to me. It really was what they did for me.

How did you get the idea for Doc Dash? My husband said, "we need something that we can communicate during a traffic stop." I called my sister because we're always dreaming and always trying to solve problems. God told me what I was going to do and I said, "I'm not going to do that." It was too big. I'm going to talk to police about police brutality. Who wants to do that?

So I put it into the closet and I went on with life, but people were still being killed including Philando Castile. (editor's note: Castile was shot and killed in 2016 by a police officer in Falcon Heights, Minnesota during a traffic stop.)

I was being haunted that I didn't do Doc Dash. I looked outside and noticed that my children weren't playing. I thought I had lazy children. So I said, "let's go onto the tennis courts." They still didn't want to play. I was getting aggravated. My youngest said, "do you know why we didn't want to play tennis?" She said, "because we saw those police and we didn't want to be shot and killed." And that's when I realized that although I thought I was protecting them by ignoring that all these killings had happened, they were very much affected by it. The absolute rage of it propelled me into action, literally. I had a long, tearful talk with God: "Why on Earth can't you give me something easier than this to do?" I went kicking and screaming.

DOC DASH Takes Center Stage at the FBI Luncheon



In the ever-evolving landscape of public safety, building meaningful partnerships with law enforcement is crucial. DOC DASH has emerged as a vital ally, championing protocols that enhance both officer and civilian safety. It was a true honor to be selected as a speaker at the FBI's monthly luncheon, sharing the podium with Chief Tracy of the St. Louis Metropolitan Police Department, a steadfast supporter of DOC DASH. The event brought together over 60 distinguished law enforcement professionals—including Chiefs, Majors, Sergeants, Detectives, FBI agents, and retired officers—all dedicated to advancing public safety.

This opportunity to engage with such an esteemed audience was a powerful reminder of the impact DOC DASH is making in the field.



From our beginnings, we've focused on fostering trust and improving communication between law enforcement and the communities they serve. Our growth is a testament to the dedication of everyone involved in this mission.

At the luncheon, we had the privilege of discussing our innovative approach and the positive outcomes we've seen through our workshops and initiatives. The support and interest from these leaders reaffirm our commitment to continuing this critical work. A special thank you to Steve Harmon, retired Detective of the St. Louis Metropolitan Police Department, for his unwavering support and for making this opportunity possible. As we move forward, DOC DASH remains steadfast in our goal: to be a reliable partner in enhancing public safety, one protocol at a time..



Steve Harmon, Kimberly St.Clair, Chief Tracy

DOC DASH is Missouri's Trusted Ally in Navigating Valentine Law Compliance

As Missouri tightens its stance on traffic stop compliance with the implementation of the Valentine Law, DOC DASH is stepping up as a vital ally in this critical effort. The consequences of running from a traffic stop have never been more severe. Under the new law, if your actions create a substantial risk of injury, you're facing a class D felony—meaning a minimum of one year in prison, with no option for probation or parole. This is a significant shift in Missouri's approach to public safety, emphasizing the importance of compliance and responsible behavior during traffic stops.

The urgency of this law is underscored by the alarming statistics from the Ferguson Police Department, which has already encountered 86 such incidents this year alone. In response to this growing challenge, DOC DASH is perfectly positioned to assist Missouri in ensuring that motorists and law enforcement officers are fully aware of their rights and responsibilities during these high-stakes interactions.

Through our comprehensive Protocols to Police Engagement workshops, DOC DASH is empowering individuals with the knowledge and tools needed to navigate traffic stops safely and legally. By fostering better understanding and communication between the public and law enforcement, we



are directly contributing to a safer Missouri, one stop at a time.

As Missouri enforces the Valentine Law, DOC DASH remains committed to being a trusted partner in promoting compliance, reducing risks, and ultimately saving lives. Together, we can make Missouri's roads safer for everyone.



We invite you to join us in transforming the landscape of police engagement and road safety.

OTEKA SOLUTIONS is our 501c3 that expands our reach with charitable giving. Your financial support will enable DOC DASH to expand our groundbreaking protocols and educational workshops, fostering safer and more respectful interactions between police and communities. Together, we can reduce the risks and volatile outcomes during police engagement, ultimately saving lives and promoting mutual understanding. No donation is too little or too small. Thank you in advance

DONATIONS THROUGH PAYPAL

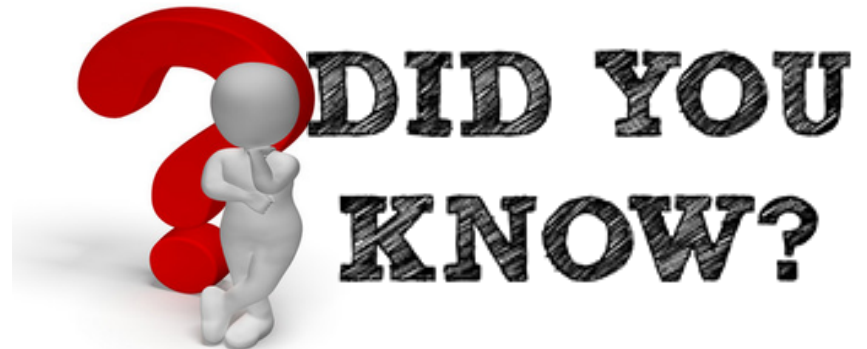
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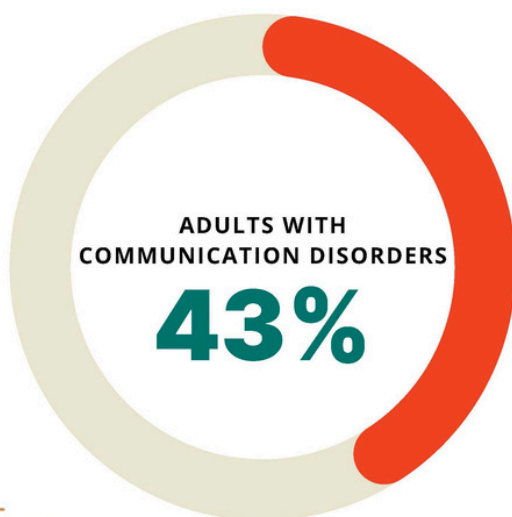
WORK LIFE BALANCE

Hanging out with my friends from the Heartland Black Chamber where Black Business is Their Business.



STATISTICS

POLICE & CIVILIAN ENGAGEMENT



SAFETY FIRST!
DOC DASH

TRAFFIC STOPS

- Most common reason for police and civilian engagement and the most dangerous.
- 20 million traffic stops per year. **Missouri accounted for over 1 million**
- 239.24 Million people hold driver's licenses in the US

43%

- According to Development Language Disorder (DLD), 43% of adults with communication disorders have a driver's license

38% ↑

- 48 million licensed drivers > 65 in 2020